

Hypothetical Scenario 3—TV PRODUCTION, Ch. 12 #3

Best Case Scenario vs. Worst Case Scenario

Pages 242-250 describe the “need-to-knows” of talent releases, copyright laws, logos and pictures from other media, from print to music.

Imagine you are being paid by the Indianapolis Ballet Company to video segments of a local dance competition at the Grand Wayne Center. The company wants to see segments of the competition, but also shots of their products being worn and used back stage and at least 2 quick interview clips, with music playing in the background. Getting a dancer to endorse the product would be an awesome ending of the clip.

Best Case Scenario:

****In the box below, describe how a knowledgeable professional would sit down and plan this. Consult pages 242-250 and list all of the significant legalities you would need to consider before ever touching the camera.**

****Describe also what your final version might look like, by following these legalities required of you.**

Worst Case Scenario

****Now, imagine you are a beginner who just blows off the legal requirements and takes the assignment without taking the time to research it. How would the video segment look and sound differently if none of the requirements were planned for?**

****Describe at least 3 parties that could potentially file legal claims on you if you produced the “worst case scenario.”**

