

## Hypothetical Scenario 2—TV PRODUCTION, Ch. 12 #2

### Analyzing the Situation

Here's the situation: (See pages240-243)

You have been asked by 21 Alive News to create a hidden camera video production called "Shoplifting in Our City." There are, of course, many specific items that you, as the producer, must think through in order to create this video piece. It is important to decide if the potential obstacles are worth the possible payoff.

Analyze this potential job before you decide whether or not you want to take on the challenge.

What are 7 possible pitfalls a beginning TV Producer could face?

1.

2.

3.

4.

5.

6.

7.

\*\*Imagine you actually caught someone on tape in the act of shoplifting! How might this affect your film...Think of 2 specific considerations you may now have to face.

1.

2.

So—in the end—is it worth taking the assignment?

