

Hypothetical Scenario 1—TV PRODUCTION, Ch. 12 #1

“Catch 5”

Your challenge: Using chapter 12 of the text for verification, catch 5 errors made in the scenario below. Once you have identified the 5 mistakes made by the students in the scenario, write the 5 below and then in the box next to it, create a symbol/illustration to serve as a reminder not to make this same mistake.

A TV production team of students has decided to create 4-minute documentary story on **“What’s Popular in Our City: Kid’s views versus Adult’s.”** In order to emphasize this, the student post drawings in the background of the video containing some symbols that were not mentioned during the interviews, like the Nike swoosh, the Starbucks logo, and the AE symbol. When the interviews begin, the students decide to surprise some of the participants by knocking on their doors on a Saturday morning with cameras rolling, thinking the surprise factor might make for a less-rehearsed looking video. Then the students take it to the streets to interview some adults in the downtown area as to what their favorite products are. Besides street interviews, the students also pop into some restaurants to video patrons. Once they have interviewed several people, they decide to hit the “All things Mac” store for an interview with the store manager since so many people mentioned Apple products.

The students are ready to begin the editing process and decide to use 2 different songs playing in the background to show adult popular versus student popular. Since the team’s intent is meant to demonstrate the big difference between kids’ views and adults’ views, they decide to play T-Wayne’s Nasty Freestyle for the teen section.

(See pages 239-242)

What were the errors?

Capture the error with a **symbol** so we remember & avoid

1.

Where in the text did you verify this?
Page _____: Phrase or sentence that tells you:

<p>2.</p> <p>Where in the text did you verify this? Page _____: Phrase or sentence that tells you:</p>	
<p>3.</p> <p>Where in the text did you verify this? Page _____: Phrase or sentence that tells you:</p>	
<p>4.</p> <p>Where in the text did you verify this? Page _____: Phrase or sentence that tells you:</p>	
<p>5.</p> <p>Where in the text did you verify this? Page _____: Phrase or sentence that tells you:</p>	

