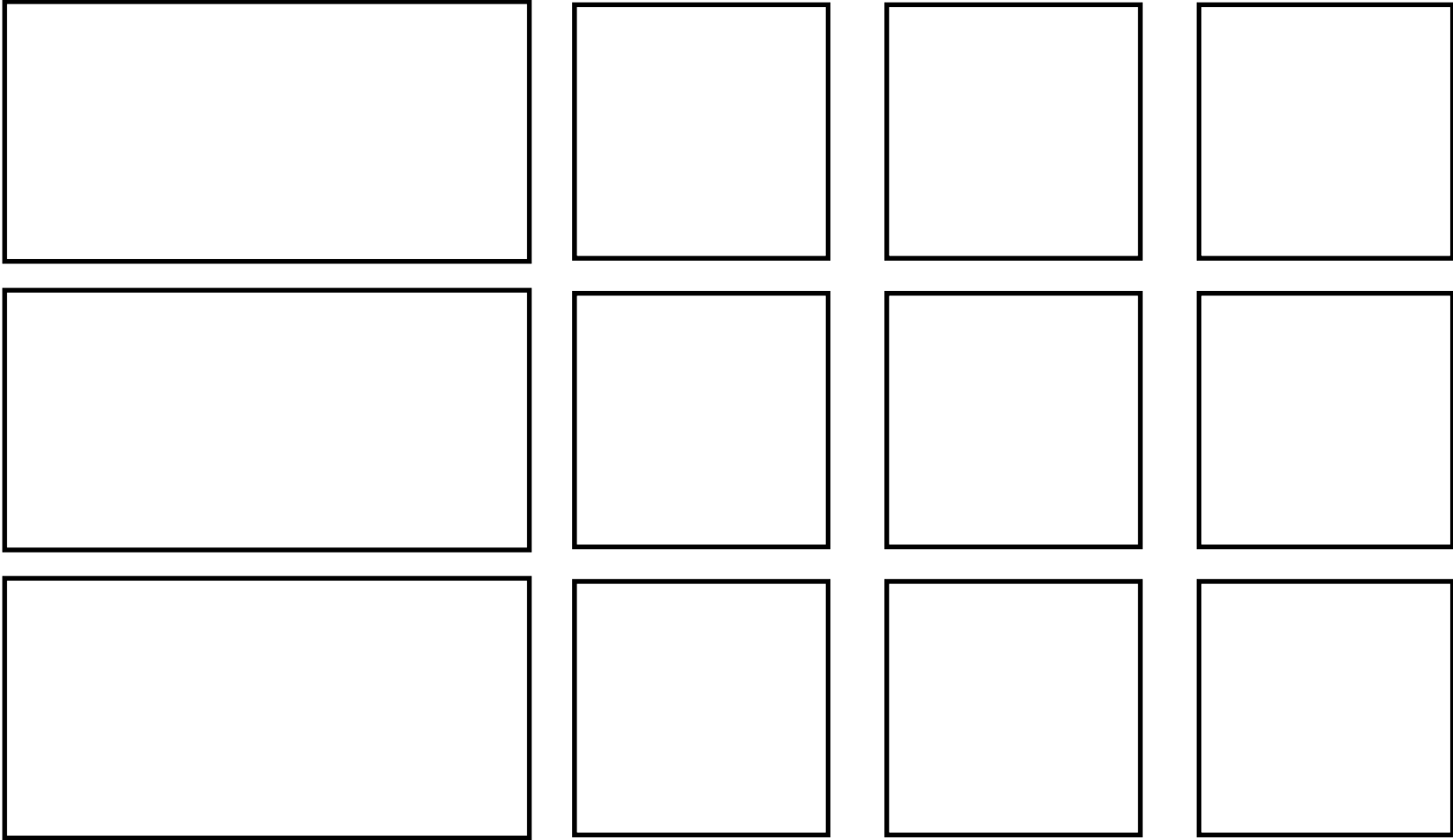


Affinity Diagram



Purpose:

To group ideas into categories or themes.

Procedure:

Record the results of a brainstorm by placing an organizing theme or heading in the larger boxes. Write similar concepts or items to the side of each theme or heading.